**Gulp Roast’s Brand Guide**

## LINKS

All links in the webpage should go to <https://uxuicurriculum.wixsite.com/gulproast>.

## COLOR PALETTE

| #082B59  blue | #131D26  navy blue | #59331D  coffee | #D98555  peach | #F2F2F2  white |
| --- | --- | --- | --- | --- |

## FONTS

**Headings: Poppins 700 Bold**

Other text: Lato 400 Normal

## IMAGES

| Codepen URL | Image |
| --- | --- |
| https://assets.codepen.io/6306176/gulp-pouring-coffee-vertical.jpg |  |
| https://assets.codepen.io/6306176/gulp-pouring-coffee-horizontal.jpg |  |
| https://assets.codepen.io/6306176/gulp-menu.jpg |  |
| https://assets.codepen.io/6306176/gulp-logo-light.png  *(Note: Logo is white with transparent background. Black background is in this document only.)* |  |
| https://assets.codepen.io/6306176/gulp-logo-dark.png  *(Note: This is a black logo with a transparent background.)* |  |
| https://assets.codepen.io/6306176/gulp-drinking-coffee.jpg |  |
| https://assets.codepen.io/6306176/gulp-couple-talking.jpg |  |
| https://assets.codepen.io/6306176/gulp-coffee-closeup.jpg |  |
| https://assets.codepen.io/6306176/gulp-coffee-beans.jpg |  |